

South Caernarvonshire Yacht Club (the Club)

Social Media

The following guidelines may be helpful for members using social media platforms (particularly WhatsApp) in connection with their participation in activities organised by or through the Club:

- Posts should make the group as a whole want to engage - they should be timely and relevant;
- Material posted should be informative, of interest to the vast majority of the group, and directly linked to the group's area of focus;
- If a post can be answered directly, without the need to send a post to all, then consider whether it would be better to send a private message to the sender only;
- Don't post any political, religious or discriminatory views, any images or references of a sexual nature, or anything that may be considered distasteful or inflammatory;
- Given the increasing number of family subscriptions some groups will include children, so ensure posts are age appropriate.

Some members may be members of several group chats. Quality, not quantity, of communication will therefore be valued!